



# 11th Annual PDA Europe Conference

*13-15 November 2017*

*Park Inn Heathrow - London, UK*



**SPONSORSHIP & EXHIBIT OPPORTUNITIES**

The PDA Europe conference is organised by PDA Europe's programme committee with quality educational sessions and networking events. This year's conference will be held in London, UK.

Join us to connect with peers from around Europe on 13-15 November 2017.

This is a unique opportunity for your company to increase its visibility at an international level. By sponsoring the event you will have the opportunity to exchange with over 100 participants from the polyurea industry.

### **GOLD SPONSORSHIP** *SOLD*

Price: € 3000

The gold sponsorship is the most comprehensive tool to raise your visibility before, during and after the conference.

This sponsorship includes:

- Exclusivity of being gold sponsor
- Recognition as gold sponsor on all promotional material (i.e. mailings, website, event brochure, LinkedIn group)
- Your logo on the screen in the plenary room as part of the slideshow
- One article (100 words + logo) in the electronic PDA Europe quarterly newsletter (first edition after the conference)
- One inside ad in the event brochure distributed to all participants at registration
- Logo on the programme flyer distributed to all participants at registration
- 1 complimentary conference registration

### **SILVER SPONSORSHIP** *SOLD*

Price: € 2000

By being a silver sponsor, you will get the opportunity to raise your visibility before and during the conference.

This sponsorship includes:

- Exclusivity of being silver sponsor
- Recognition as silver sponsor on all promotional material (i.e. mailings, website, event brochure, LinkedIn group)
- Your logo on the screen in the plenary room as part of the slideshow
- One inside ad in the event brochure distributed to all participants at registration
- Two conference registrations' discounts of €100

### **EVENING EVENT SPONSORSHIPS**

Own the night and be one of the evening event sponsors at PDA Europe conference !

#### **Monday evening pre-conference cocktail reception (1hour)**

Price: per slots of €1000 (1 of several sponsors)

Sponsorship includes:

- Recognition as cocktail reception sponsor on all promotional material (i.e. mailings, website, event brochure, programme flyer)
- Evening event sponsor signage
- One conference registration discount of 100 EUR

#### **Tuesday evening dinner reception (4 hours)**

Price: per slots of €1500 (1 of several sponsors)

Sponsorship includes:

- Recognition as dinner reception sponsor on all promotional material (i.e. mailings, website, event brochure, programme flyer)
- Evening event sponsor signage
- Opportunity to place a promotional banner during the dinner
- One conference registration discount of 100 EUR

## NETWORKING EVENT SPONSORSHIPS

PDA Europe offers you to gain extensive visibility during the conference by sponsoring the morning/afternoon coffee breaks or lunches.

### Networking breaks (3 sponsorships available: 2 <sup>1 SOLD</sup> on Tuesday & 1 on Wednesday <sup>SOLD</sup>)

Price: €1000 (one sponsor per break)

Exclusive sponsorship includes:

- Exclusive recognition as the sponsor of the networking break
- Recognition as a networking break sponsor on all promotional material (i.e. website and event brochure)
- Sponsor signage during the break
- One conference registration discount of 100 EUR

### Buffet lunch (1 per day - 4 sponsorships available: 2 <sup>1 SOLD</sup> on Tuesday & 2 on Wednesday)

Price: per slots of €1500 (two sponsors maximum per lunch)

Sponsorship includes:

- Recognition as a networking lunch sponsor on all promotional material (i.e. website and event brochure)
- Sponsor signage during the lunch break
- Opportunity to place take away items during the lunch break
- One conference registration discount of 100 EUR

**Your competitors will be present.  
Make sure YOU are as well!**

## ATTENDEE CONFERENCE ITEMS

If you wish to sponsor the conference in kind, you will get the opportunity to have your logo on the stationary you provide. Takeaway items are sponsor-branded items which attendees use for the duration of the event, plus long after the conference is over.

### Attendee pens <sup>SOLD</sup>

Price: € 500

A pen branded with the sponsor name and/or logo will be given to all conference attendees, perfect for taking notes throughout the conference and beyond. Pens to be provided by the sponsor. Exclusive sponsorship includes:

- Sponsor attendee pen
- Recognition as the exclusive pen sponsor on the event website & in the brochure

### Attendee conference bags or portfolios

Bag price: € 700

Portfolio price: € 1500

These conference bags/portfolios distributed to all attendees are imprinted with the conference and sponsor's logo. Take full advantage of your sponsorship with this item, carried by attendees for the duration of the conference and well after it has ended.

Exclusive sponsorship includes:

- Sponsor attendee bags or portfolios
- Recognition as the exclusive bag/portfolio sponsor on the event website & in the brochure

### Attendee lanyards <sup>SOLD</sup>

Price: € 800

Each lanyard distributed at registration with the badge will be emblazoned with your logo and/or company name, providing maximum visibility. Lanyards to be provided by the sponsor.

Exclusive sponsorship includes:

- Sponsor attendee lanyards
- Recognition as the exclusive lanyard sponsor on the event website & in the brochure

## ADVERTISING OPPORTUNITIES

### Promotional bag insert

Price: € 500

One page, A4 size paper or smaller, inserted in the conference bag or portfolio. Promotional material must be provided by the sponsor and must be approved by PDA Europe.

### Ads in conference brochure

This handy brochure is given to all attendees to serve as their guide during the conference. Attendees keep the brochure readily available to check schedule, seminar locations, speakers' biographies, participants's contact details and all logistic details.

Inside back cover: € 550 <sup>SOLD</sup>

Inside front cover: € 550 <sup>SOLD</sup>

Inside ad: € 450

**Enhance your presence on  
the exhibition floor!**

## EXHIBIT OPPORTUNITIES

### TOP 3 Reasons to exhibit:

- 1. Brand Awareness:** the variety of visitors makes this conference a perfect platform to increase your brand awareness among the polyurea community.
- 2. Brand Exposure:** maximise your brand exposure across the table top exhibition!
- 3. Connect:** new clients, catch up with existing customers and cultivate your contacts - the conference offers a great opportunity for face-to-face meetings with your business partners.

### Table top display

Price: € 850

Each tabletop display includes:

- One exhibit table, 2 chairs, tablecloth, wifi
- One complimentary conference registration

**To secure your opportunity contact Mélanie Collot at the PDA Europe  
Secretariat on [info@pda-europe.org](mailto:info@pda-europe.org)  
or call +32 2 761 16 11**